



# OFFICE OF THE CITY ADMINISTRATOR



London N. Breed, Acting Mayor  
Naomi M. Kelly, City Administrator

## Sugary Drinks Distributor Tax Advisory Committee

### Meeting Minutes

Friday, January 19, 2018  
2:00PM  
25 Van Ness Ave, Suite 610  
San Francisco, CA 94102

Note: Committee Co-Chair Joi Jackson-Morgan led the meeting

#### Order of Business:

1. Call to Order / Roll Call
2. Approval of Excused Absences [Action]
  - a. None
3. CAO Report
  - a. No Committee Announcements
4. Establishment of Rules and Regulations [Discussion & Action]
  - a. Committee Members requested changes to certain items, like the committee mission statement and some small updates.
5. 2017-2018 Fiscal Year Review [Discussion]
  - a. The Mayor's Budget Director Melissa Whitehouse presented to the committee on the overall budget process for the City and County of San Francisco. She highlighted upcoming deadlines for her office and the overall calendar for approval of the budget. In Mrs. Whitehouse's presentation she provided information on the current and projected funds from the Sugary Drinks Tax. In Fiscal Year 18-19 she addressed there are \$10,400,000 uncommitted sources available from the tax and in the current Fiscal Year 17-18 there is \$200,000 in

uncommitted sources available. Mrs. Whitehouse stated the FY 17-18 are available for the committee to provide a recommendation on possible uses of these funds.

- b. In FY 17-18 four sources were provided funds from the tax. These programs are for Community Health Equity & Promotion (2.3), Peace Parks & Peace Hoops (0.5), Home Delivered Meals (0.5), and Healthy Addbacks (2.3). The funds were dedicated after actions by the Board of Supervisors and Mayor Lee.
  - c. At the February 14<sup>th</sup> meeting the committee will discuss the \$200,000 for a possible recommendation of use.
6. Presentation on Data and Research from the Department of Public Health [Discussion]
- a. The first part of the presentation was led by Christina Goette & Jason Xu of the Department of Public Health. In their presentation they addressed data they have compiled on sugar consumption in the United States and locally. In their overview of sugar consumption they presented on the actuals versus recommended limits, at some points the US consumption numbers were 4 times the World Health Organization's 2014 recommended maximum amount. Further in their presentation they discussed the consumption rate on a local level by age, demographics, ethnicity, and by neighborhood in San Francisco. Members of the committee asked questions on how the data can be expanded and used to get a better and long term understanding of sugar consumption. Members of the committee expressed a need to look at possible funding recommendations for data collection and possible partnerships with outside groups to share data.
  - b. The second part of this presentation was led by Dean Schillinger, MD, of UCSF and Zuckerberg San Francisco General Hospital. In Dr. Schillinger's presentation he discussed the EVIDENCE Initiative, which is evaluating interventions in diabetogenic environments via natural controlled experiments. The presentation further reviewed data and its connection to assisting local municipalities in creating or improving public policy. Dr. Schillinger and his team will hope to support and collaborate with the committee on this topic in the future.
7. Discussion on establishing Sub-Committees

- a. The committee voted unanimously to approve the establishing of subcommittee groups. The committee will form 3 subcommittees, the first is on Community Input, the second on Data and Evidence, and the third on Infrastructure. The subcommittees will cap at 8 members per group.
8. Committee Members' Comments and Announcements
9. Committee Members' Proposed Future Agenda Items [Discussion]
  - a. Report Overview (what needs to be included and the structure of the report)
  - b. Subcommittee Reports
  - c. Discussion with Berkeley and Seattle SSB Advisory Committees
10. Next Meeting and Possible Meeting Schedule [Discussion & Action]
  - a. February 14<sup>th</sup>, 5pm 25 Van Ness, Suite 610
11. General Public Comment:
  - a. There were not comments made for general public comment.
  - At this time, members of the public may address the Citizens Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda. With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.
  - The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:
    - o Briefly responding to statements made or questions posed by members of the public, or
    - o Requesting staff to report back on a matter at a subsequent meeting, or
    - o Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).)
12. Adjournment

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Sunshine Ordinance Task Force  
1 Dr. Carlton B Goodlett Place Room 244  
San Francisco, CA 94102-4689  
Phone: 415-554-7724, Fax: 415-554-5784  
Email: [sotf@sfgov.org](mailto:sotf@sfgov.org)

Copies of the Sunshine Ordinance can be obtained from the Administrator of the Sunshine Task Force, the San Francisco Public Library and on the City's website at [www.sfgov.org](http://www.sfgov.org).

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